

TCE Announces Localization Partnership with Avangate B.V.

A Russian localization and copywriting services provider is partnering with Avangate B.V. to provide its linguistic services to Avangate and its software vendors worldwide

Krasnoyarsk, Russia ([PRWEB](#)) March 9, 2009 -- Technical Communication Europa (TCE) today announces a partnership with Avangate B.V. under which it will be a provider of Russian localization and promotion services to Avangate. The partnership also allows for TCE to sell its copywriting and translation services to Avangate vendors and affiliates through the Avangate Control Panel, allowing Avangate clients to order TCE services directly with a 20% discount.

"The partnership with a global e-commerce services provider like Avangate is a phenomenal opportunity for us to expand the market reach and get our translation and copywriting services directly in the hands of software developers in Europe, USA and China," said Anna Pavlova, PR manager at TCE. "We are delighted to be partnering with Avangate and look forward to building more partnerships like this to make our Russian translation, localization and promotion services more widely available across the world."

The offer for a 20% discount on TCE copywriting and translation services is permanent and available immediately. In order to benefit from it, you need to be an Avangate client. If you are not already one, you can check out Avangate's services and sign up on the Avangate website at www.avangate.com.

About Technical Communication Europa

Based in Russia, TCE was launched in early March '08 as a localization and copywriting services provider for shareware companies in Russia and CIS. Today TCE remains focused on its linguistic specialization while introducing new services for promotion in Russia and CIS. One of them is press-release distribution to targeted mass media in Russia. TCE is a member of the Association of Shareware Professionals, Organization of Independent Software Vendors, and Shareware Russia (SWRUS). For more information, visit www.tceuropa.com or call +1 (323) 319-6763.

About Avangate

Avangate provides electronic software distribution and reseller management solutions, assisting software companies worldwide in successfully selling their products online and at the same time efficiently managing a distribution network. Tailored for software sales, the company's offer includes a full-featured secure eCommerce platform, results-driven web marketing services, an affiliate network and the ARMS reseller management system. Avangate's expertise in the software business can help vendors increase their visibility on the Internet, maximize access to additional selling channels and generate software sales online and offline. More information can be found on the corporate website, at www.avangate.com and on the company's blog, at <http://blog.avangate.com/>.

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